

Are WAC-members Prevented from "Awareness" of Semantic Web Breakthrough?

Summary of Events:

In October 2010, I reached out to WAC, contacting the Chairman of WAC, who was also Vodafone CEO for Europe. I considered that my background of events with Vodafone R&D, the fact that there were significant issues outstanding, which I had "endured" in good faith and with patience – I considered Mr. Combes would appreciate the value I had been proposing to Vodafone for years, especially now, when WAC was formed of companies "looking" for what I had developed.

I contacted Mr. Combes hoping to be able to bring to the attention of WAC members that I had developed what they were looking for. By the time my interaction with Mr. Combes' appointed gentlemen, the entire exchange had been transformed into a Vodafone-exclusive issue, and there was no inclusion of WAC's members' interests, or presentation to WAC of what I believe will enable breakthrough solutions for their customers, and enable significant new revenue streams for their bottom line.

I am concerned whether this was a tactic to prevent me from informing WAC of the availability of this global breakthrough, or not?

The messages presenting a perspective in support of my concerns as summarized above, are outlined below:

Message1 - June 18, 2010, Vodafone:

"Razz - some time since our paths crossed - trust you are well and still fighting your corner with OneMany. I had an interesting conversation with David P. about mobile service brokerage and semantic like search which began to sound a lot like what you have been proposing for quite some time now.

*David is leading a programme in Vodafone Group R&D looking at this area. My feeling is that this may finally be the opportunity we have been looking for to engage with VF on something real to demonstrate this concept." **NOTE:** FYI - his message is not presented here in its entirety, in the event reference are made to writing that is not displayed in this short quote.*

October 18, 2010 Razz Van:

Dear Mr. Combes,

My name is Razz Serbanescu, I am the founder of OneMany Incorporated, and the inventor of the **Semantic ActiveNet (patent pending international standard):**

- **Wireless B2B B2C C2C,**
- **Semantic Web through the Cell Phone,**
- **Platform/Device Independent,**
- **No Client-side Installation, Web/WAP accessible,**
- **One Solution Framework Applicable in Many Distinct Business Spaces,**
- **[...]**

I would like to speak to you regarding WAC and the Semantic Web breakthrough enabling standardization at a global level, where any user with a cell phone can activate Semantic Offers/Requests, with applicability in homogeneous and non-homogeneous business spaces, such as Social Networking, Goods & Services/Best Price, Semantic Advertising/Media Prompted User Driven, GUI Wireless Voting/with Interactive Advertising, - to name a few.

With your permission, I would like to send you a summary outline presentation, and also bring to your attention that proof of concept demos are available. Mr. Combes, I am looking forward to your views, and any proposed next steps that you might consider

October 20, 2010 Razz Van:

Hi Michel,

My name is Razz Serbanescu, I am doing a follow up on the 1st contact message I sent you a couple of days ago. I am not certain whether I have your correct address - if you could advise? (I would greatly appreciate it). It is important that I am able to communicate with you - regarding wireless innovation technology/Semantic Web opportunity - which will propel WAC/MNO's perhaps years ahead of where they would be otherwise.

I have a history with Vodafone/R&D, and my contacts at Vodafone confirmed their readiness to provide additional details/support my claims with you directly, in following steps.

Michel, I am looking forward to the opportunity to provide you with a innovation semantic methodology that will have global resonance, and will have a serious impact on productivity and global economics.

At your earliest convenience, I am looking forward to your reply.

Kind regards,

Consider the 3 Messages of June, October, and October above, and Consider the Responses that Followed from Vodafone Leaders:

Message2 - October 24, 2010, VF Technology Head of Standardisation, Industry Alliances:

"Razz, your email to our deputy CEO has been forwarded to me. Having talked to my colleagues (in particular David P.) it's my understanding that you haven't been able to present a clear concept so far.

Furthermore nobody in R&D has endorsed your ideas hence you shouldn't be making such claims." Anyway may I ask you to provide details of your proposal to me (soft- or hardcopy both would work). At this stage we won't accept any confidentiality terms.but promise to get back to you shortly after having received such detailed documentation."

Message3 – March 29, 2011, Vodafone Senior Solicitor:

"Razz, I have been passed your recent email to Michael Combes.

It is clear from the correspondence that you are keen to pursue business opportunities with Vodafone.

Vodafone has considered your proposals and at this stage does not wish to explore the opportunities that you have mentioned. However, we thank you for your time and wish you all the best in your future endeavors."

Having had addressed the other issues in separate documents, one final question I would have for the Vodafone leaders, and I would like the reader to consider:

In my messages, I had initiated contact with WAC. I had contacted Mr. Michel Combes in his capacity of "Chairman" for WAC, within the scope of bringing to the attention of WAC members, what I had already presented to Vodafone years in advance.

Why did the interaction, become a Vodafone-exclusive issue, which by the time "they" were "done" with me – as per the gentleman Solicitor's Message3 - it had become all about VF, with WAC/WAC's members as potential beneficiaries of my IP information/innovation, excluded, completely out of the picture of concern?