



Asociația
Better Business Bureau
din
Romania
President William J. Clinton:



"Through hard work and dedication, the Better Business Bureaus settle conflicts for countless businesses and consumers, letting the wheels of our economy continue to run smoothly."

Monday, June 27, 2011

Dear Mr. President Obama,

I was watching on the news, a few months ago, how the President of the United States, and a leading General, had to plead publicly with a gentleman, not to go ahead with declared intentions, and engage in actions which could possibly jeopardize American interests abroad, and endanger the lives of American servicemen and women.

More recently, I was watching on the news how a NY Congressman may have jeopardized his political future – as a result of avoidable personal indiscretions.

On the other hand, I have been responsible for actions and events – in the NGO and Innovation sectors – actions and events intended to project Solid American Values abroad, following 9-11, and intended to give to the US economy and to the world, what could be the next big boost, since the advent of the Internet.

On both occasions, I have accomplished my goals for “personal best”, but remain short of reaching the ideal. Because of events specific to each situation, the public recognition, along with all that it would entail - has never come to pass.

In each of the two unique situations, I chose – reluctantly – a degree of “self-sacrifice”, for a higher purpose, while continuing in each case to pursue the intended ideals, hoping that I would be able to succeed and make up for what had been lost/sacrificed – without having to do something similar to what I am doing now.

However, *in lieu of the most recent revelations, I now feel that I have no choice, but to seek your consideration for support – and perhaps a measure of recognition.*

The possibility for a an unimpaired correct outcome has been compromised, and more alarmingly, it may have been in this state of “compromised”, long before I discovered - or I allowed myself to recognize this to be the case.

I have discovered recently, that the success of my breakthrough innovation may have been blocked by Vodafone leaders. I fear that the degree of responsibility shared by some leaders with respect to the events leading to the cancelation of the launch of BBB Romania, and the events immediately after, may be related and determinant to blocking the kind of success a next “big idea” would entail, if it was my success, and if “undermining” it would be possible.

I now want to ask for your support, as the accomplishment of BBB Romania is already a historical event, and the success of BBB Romania can be a unique story of inspiration for anyone who needs the inspiration that you can move mountains with your “mind” – if you set your mind to it, AND, the success of BBB Romania – medium to long term, can be a “living” model of projecting solid American Values 10,000 Km away from home, in a way that can be most constructive and rewarding for the recipient party.



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Furthermore, the persistence of BBB Romania can be a celebrated accomplishment for the FTC advisers, who tried something similar in 1999, and for the DOC, who had already declared its support and interest in 2005 – interest and support for the kind of impact a BBB can help stimulate in Europe, within the scope of commerce, e-commerce, anti-counterfeit, trans-Atlantic standardization, and fair market practices.

Considering truth as fundamental and facts as they are supported, I would like to ask for your consideration for support with a correct and constructive resolution, for outstanding issues, with the following institutions:

US Embassy: *I have previously requested from the US Embassy, and I now re-emphasize the need – still – for a formal position from the US Embassy/US DOC – position either supporting the accusations made and distributed in its name – case in which I need to have the opportunity to address such grave accusations ASAP, OR, position supporting the disclaimer of awareness or endorsement of the named accusations and distribution of the document - unauthorized, as presented by the US Embassy in follow-up informal writing.*

AMCHAM: *I have previously requested from the AMCHAM, and I now re-emphasize the need – still – for a formal position – position either supporting the accusations made and distributed in its name – case in which I need to have the opportunity to address such grave accusations ASAP, OR, position denying awareness or endorsement of the named accusations distributed as having been authored by AMCHAM - as presented by the AMCHAM CEO in reply to BBB RO Executive.*

Vodafone: *Leaders involved in actions – perhaps encouraged - causing the cancellation of the Launch of BBB Romania in 2005, and subsequently, UK leaders involved in actions which may have intentionally obstructed, and undermined the development of the next big idea, with resulting events supporting the perception of an organized cover-up, using the might of the giant market leader to manipulate and be unaccountable.*

CBBB: *Former CEO may be responsible for un-BBB-like actions and events – with destructive consequences for BBB Romania, for me, for my family, for those who supported through participation, and financially, on good faith.*

I would like to ask for your consideration for support – on merit - for a most constructive and “righteous outcome” with the current CBBB leadership – including those individuals who may have been responsible intentionally or by mistake – taking into account that I have upheld the values of the BBB in the process of developing the organization, during the most controversial events, and under the pain and stress of organized attacks, with the most destructive consequences. A “righteous” conclusion is warranted and overdue, and will further reinforce the core principles and values of the BBB.

Sincerely Yours,
Razz Van Serbanescu
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