



Asociația  
**Better Business Bureau**  
din  
**Romania**



**Ronald Reagan:**

**"Down through the years, the Better Business Bureaus have resolutely stayed the course, showing themselves to be the best friend American consumers have ever had."**

*Monday, June 27, 2011*

**Question:** The CBBB former CEO motivated License Termination on account that you were attacking the Board Members, dictating to them, not allowing the BOD to govern. He further emphasized that the BOD was not constituted to govern. Why were you dictating to the Board, attacking the Directors?

- **Answer:** *The expressed views of the CBBB former CEO, were insulting to the BOD of BBB Romania, accusing the members when convenient, of being incapable to "stand up" to "this" CEO, thus justifying the "need" for the CBBB former CEO to step in and do what BBB RO members were cited as incapable of doing.*

*Such views pretended in order to justify actions were also, unethical and self-serving – when in fact, only weeks before – i.e., on "October 7th" - the BBB RO BOD had been praised and congratulated by the CBBB former CEO, for the decision it took – decision contrary to the will and desires of "this" BBB RO CEO.*

*The BOD was constituted to govern then, but it wasn't constituted to govern, when it decided through GA vote, to review the events which caused the cancellation of the launch for which it had paid for, and contributed to organize?*

*Furthermore, to accuse the members of BBB RO as incapable to stand up to the CEO - members who were in charge of market leaders such as IBM, Microsoft, Raiffeisen Bank, HBO, Philip Morris, Saatchi and Saatchi - is lacking in responsibility and contrary to any logic - to try to create the perception that "I" would be able to "dominate" and "impose" my will over the will of such senior leaders of powerful companies – leaders who were in the business of leading long before "this" CEO showed up in Romania with the "Better Business Bureau" proposition.*

*Truth and facts are, that - especially because the BBB RO BOD had a personality, integrity, and "mind of its own" - the CBBB former CEO was not able to push over, dominate and bully.*

*The BBB Romania BOD stood its ground firmly for what its members had signed up for when they joined BBB Romania: "fairness, responsibility and accountability".*

*If anything – the BBB Romania BOD should be commended for its exemplary performance – at a time, when not many would have been able to handle the pressures of the events and under-currents, with the integrity and strength in purpose that the BBB Romania BOD proved itself capable of doing – seemingly, almost punished for this.*