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Sunday, June 26, 2011

"Wings of Butterfly – Cause and Effect – Why "Right and what's Right" Should be exercised by the "Righteous", indiscriminately – Not as a Function of Personal Interests...or "Blind Loyalty"

In October 2010, it was revealed that "Period 2006 – 2010" had been erased/is not recognized, and unless I had kept all records of communication, going back to 2006, then, history was re-written.

In a following message – as I wasn't laying down quietly – the ante was upped, and I was politely accused of being "keen" on Vodafone – or, as I understood it – of being "fixated" with Vodafone.

Earlier – in June, 2010 – I had been contacted by Vodafone – a former leader of Vodafone R&D, who had been in charge of my due diligence – a 5-month process, validating/commending my innovation breakthroughs, but somehow "missing" the Objective, compromising the process, invalidating the conclusion – a mistake they recognized and committed to rectify.

However, earlier, in June 2010, I had been contacted by Vodafone, informed that "they" (i.e., VF R&D) were now looking into the cutting-edge issue, to which I had been proposing the solution for "quite some time now", and introducing the VF R&D Leader who was leading the specific program, asking me to bring him up to speed with information, i.e., "accelerate his thinking" so that Vodafone could finally develop the demos i.e., the Due Diligence Objective – they had committed to do for "quite some time now?"

So, after presenting my IP information – again, to the new R&D Leader, within the scope of evaluation/business opportunity...AND Vodafone correcting a long and overdue obligation to me – after all this, a few months later, I am informed by Vodafone Executive appointed by Vodafone CEO for Europe that the "past" did not happen...unless I can prove it?

After havening been contacted by Vodafone, asked to entrust confidential IP information to VF R&D Leader, I am accused of having a "fixation" with Vodafone?

In 2009 – Vodafone acknowledged that the IP, business opportunity they had been presented since 2006, was beyond the competence of VF R&D at the time.

In early 2009, my IP presented in three distinct projects, was evaluated as "too futuristic" to be allowed entry in the Vodafone Americas Foundation, Innovation Wireless Contest. The tech experts considered it impossible for me to be able to satisfy the requirements – more specifically, to have functional prototypes developed within 3 years/by 2011. However, proof of concept demos had already been developed since 2006 – AND – Vodafone R&D Director – who incidentally was also the Technical Judge for this contest – was fully aware that Vodafone R&D Leaders were in possession of my source code for the one of the three projects submitted...since 2007.

Furthermore, VF R&D Director was also aware that another of the three projects submitted – Product Authentication – had been specifically evaluated/commended by VF R&D Leaders during the Due Diligence process of 2006-2007.

Due Diligence process with a missed Objective, Compromised & Invalid Conclusion – yet Conclusion invoked as "justification" by VF R&D Director in 2008, when VF CEO asked to jump-start the "stalled" VF R&D, as "Commitments" were becoming "too" outstanding.

Things happened in 2007 – coincidentally around the time VF became aware of BBB Romania/the specific events, involving leaders of VF Romania, the distribution of unauthorized US Embassy views, the BBB Romania cancellation, etc.



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How the Objective of a 5-months long Due Diligence process, was missed – compromising & invalidating the Conclusion – after it has been evaluated that my IP was the hope for the future for MNO's, and specific Applications with breakthrough market-wide solutions had been commended – i.e., like the Product Authentication/Anti-Counterfeit Breakthrough – how the Objective could possibly be missed, is a question that I am convinced – will Not have an answer.

How and why, commitments were not honored/are still outstanding – i.e., such as validating Due Diligence by correcting their mistake – a task for which I offered all my support to the extent of providing IP Proof of Concept Source Code to VF Leaders from UK and Germany - following explicit reassurances for execution/feedback.

Not only there was no feedback after I had entrusted VF with source, but relationships I was encouraged to develop in 2007, with 3rd parties – i.e., Citigroup, Stony Brook University CEWIT – encouraged with the commitment for support/participation if the parties were interested – however, inexplicably, these relationships were compromised the moment those parties expressed their interest and/or readiness to proceed/take concrete steps...in early/mid 2008.

Question for the reader: can you imagine how hard it has to be, to try to motivate interest, when presenting to a potential partner the breakthrough value of your IP? – as supported by the VF R&D Due Diligence specific cases, and as supported by VF's explicit interest to "support" with this potential partner, AND participate...

While at first, one might think that it would be extremely valuable to be able to present in support, specific instances of the Due Diligence of the #1 MNO in the world - validating/commending your breakthrough – WITH VF's permission and encouragement. However, the fact is, that this is a case of a Trojan Horse like few others. The temptation to bring Vodafone's name in support, and to present how much they like it and how ready they are to jump in – can be dangerously blinding for the "poor soul" lost in the "dessert" – i.e., the dessert into which he was "led into", while trusting, acting on good faith.

Questions I couldn't answer rationally – rather I had to try to "convince" – were questions like: "if Vodafone thinks it's so great, why aren't they investing?" OR

"if they did Due Diligence and liked it, how come you are talking to me now?"

"If Vodafone thought it had any value, they would be immediately over it...what's a few hundred thousand to them..."

My problem in answering such questions:

I could not tell/explain to people the truth. The truth – as I have it thoroughly supported - in a partial presentation would make reality even more incredible/harder to believe, making matters worse – while if presented in totality, would make things look more like Vodafone was trying to compromise the Due Diligence Conclusion on purpose, and it had recognized responsibility for the Compromised Objective only because the overwhelming evidence presented immediately and repeatedly, which could not be argued, and the easiest "out" with the least explanation required, was "so sorry...our mistake...want us to correct it?" However, to an objective 3rd party, the conclusion could be that Vodafone had no intentions of correcting anything, and that what I was presenting to them was a potentially most controversial situation involving a global giant, "ticking" to go in unpredictable directions.



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Another question one might ask:

"If it was clear that something very wrong and premeditated was going on, involving Vodafone R&D Leaders and your IP – why didn't you take immediate steps to reject the compromised Due Diligence, and bring this to the attention to the Vodafone Leadership, or proper authorities if necessary?"

My answer to this apparently reasonable question:

"I was aware of the strong possibility for organized/premeditated wrong-doings. I considered the situation at the time, and I considered all my options. Because it appeared that Vodafone R&D Leaders were acknowledging responsibility, and appeared willing to correct the matter, I concluded that my best and most constructive option, was to hope for the best, and do everything I could to stimulate a 'fall-back' and progression towards a best outcome for all involved – a desirable resolution, for those who may have had other intentions initially. In parallel, I did everything I could to progress the development of IP-related issues/OM as much as possible.

Please note: in mid/late 2007, I had no income, I had 'nothing'. I had spent all my time and financial resources on the development of the BBB in Romania. In 2006, after freezing activities with BBB RO and engaging Vodafone UK – I was a person running on fumes. After the time spent in developing BBB RO, and after the events following the cancellation of the launch and the unilateral/controversial/not-recognized termination of the license, I was left with a 5-years "black hole", no one to turn to, considered "untouchable" – as in "damaged goods" by many – including those who considered me a victim. This is who I was, and what I had, and Vodafone R&D was aware of the events of BBB Romania, the controversy involving the VF leaders and the CBBB CEO, the final outcome, and my precarious situation."

This is what I had to consider, when "starring" Vodafone Leaders in the face, considering an action, following events justifying the perception that something incredibly wrong may be going on. I had no options, I was in no position to antagonize the global #1 by calling out its leaders, and most likely I would have signed my death sentence as an innovator and entrepreneur, had I formally stood up for what was right, at that point in time – an "lethal" option that may have been "offered" to me, I thought.

To this, one might raise the question:

If you were scared of taking a stance before, why now?...What changed, that gives you the balls to do what you were afraid to do before?

"What Changed" - is exactly the "straw" that was missing...until now:

More specifically, "now", I was faced with an action that symbolized the reality of what I had endured since 2006, an action that helped me understand that "bad intentions" were exactly as I thought, while the "good" intentions to make up for mistakes, to act in-line with the trust-relationship I had "invested" in over the past few years - were entirely contrary to what I had thought and to what I was lead to believe. I, now, had the "smoking gun" that I did not have before.

"What Changed" - is the induced "guilt" that kept me in check - for thinking that I might cause someone (i.e., VF Leaders who pretended like they were concerned about me and intent on being helpful/wanting to make-up for mistakes/wanting to see me succeed) to loose their jobs because of mistakes - if I had demanded satisfaction re: the Compromised Due Diligence, and/or other subsequent "ugly" events - that guilt was gone. I had been "freed", and I now had what I needed to prove beyond any possible shadow of a doubt - to Vodafone Shareholders in the first place, that I had been victimized, that Leaders within



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Vodafone were placing personal interests ahead of Vodafone's interests, and that there is the very real possibility of the involvement of more than two leaders in the course of the events.

***"What Changed"** - is the concrete proof - eliminating any possibility that if I take a stand, I will risk an argument that can be interpreted according to "whose' the better lawyer is", risking a conclusion that would further alienate Vodafone, and end my journey to my goals.*
