

## Vodafone R&D Leaders - Different Stories to Different People?

**21 Dec 2007 Vodafone R&D Leader1:** *Lenny – The challenge that we have is that the fundamental idea is mathematics and very generic. As such it is an enabler rather than a specific product or service, so much so it can be almost all things to all men. investors want an application or a service. I appreciate you efforts on Razz's behalf and will get back to you in the week of January 7th.*

**Question:** If comparing the VF R&D message sent to "Lenny" above, and the messages sent to me below – and if looking at the dates – of the message sent to "Lenny" above, and of the messages sent to me below – I would ask the reader: Is there any "truth" presented to "Lenny", in the message above? If considering the overwhelming contradictions between what is presented to Dr. Linkow above, in December 2007, and what the reality is as depicted in the messages sent to me – before December 2007, and after, I would ask – was Vodafone R&D ever truthful with me?...were the intentions to undermine what really caused the compromising of the Due Diligence Process?

**3/1/07 Vodafone R&D Leader2:** Dear Razz, the only feedback I could give you by the time being is that I believe the idea can solve potential future needs of a network operator.

**April 25, 2007 Vodafone R&D Leader1 (cc Leader2):** Razz - thanks very much for this. I really like this idea and application. I am meeting with Paco tomorrow to discuss things. Regards and thanks for your continued patience.

**August 7, 2007 Vodafone R&D Leader2 (cc Leader1):** Dear Razz, there exist the possibility of having a collaboration in a funded project. It is going to be run in the Eureka framework; it is 'tagged' by an European consortium with members belonging to different European countries, and I think it would be a good place to fix our collaboration to create a business platform/architecture based on your proposal

**10/25/07 Vodafone R&D Leader1 (cc Leader3):** M\*\*\*\*\* - I can confirm that I have today received via DHL paper copy of the most recent business plan. Thank you. I am now in discussion with the Head of our web and media activities Gunther Weber and things are looking very encouraging for getting some traction on building a demonstration platform. I will continue to work with Razz on the other matters which we are discussing surrounding the business case. Thank you for your continued patience.

**Vodafone R&D Leader1:** Razz, M\*\*\*\*\* - I am currently keeping focus on the search element of the OM solution.

**Vodafone R&D Leader1:** Razz - The challenge that you present us with is if we look at security and counterfeit I must engage with VF experts in a different field. From a due diligence perspective we then need to do separate analysis. I am not saying that I can't or won't but please appreciate the subtlety of the challenge of assessing OM in this way. Please give me some time to consider your proposals.

**12/5/07 Vodafone R&D Leader1 (cc Leader3):** Razz – Guenther is a very insightful and experienced man. After reading your business plan, he identified the opportunity of the technology in relatively short period of time, grasping the concept quicker than most.

**1/31/08 Vodafone R&D Leader1:** Razz – You have a search related product. It may seem totally illogical but my job would be easier if you were invested in by Google.

**December 16, 2009 Vodafone R&D Leader1:** Razz - this looks the same as what you have been positioning previously. I like the LBS dating ones, particularly the one about projecting a presence at the bar...

**December 18, 2009 Vodafone R&D Leader1:** It's in the area of semantic search a method and system for searching and matching/negotiating needs/requests using active agent AI, it goes way beyond simple search we are all familiar with today.

**June 18, 2010 Vodafone R&D Leader1:** Razz, I had an interesting conversation with David P. about mobile service brokerage and semantic like search which began to sound a lot like what you have been proposing for quite some time now. David is leading a programme in Vodafone Group R&D looking at this area.

**NOTE:** *Does anyone really care about "innovation"..."entrepreneurial spirit"..."right from wrong"?...or is it all and only about "perception is reality", in the jungle of the unfair, where the unfair make and break the rules...until "you" are out?*