

**Vodafone R&D Leaders, Blockbuster Opportunity –
Period 2006 - 2011**

Period 2006 – 2010: *Lack of Interest – Overwhelmed – Lack of Motivation?*

Period 2008 – 2011: *Cover-up - Need to "Deny"/Disassociate?*

TBD: *Cover-up-Need-to-Deny endorsed by VF or limited to individuals' personal interests?*

3/12/07 Vodafone R&D Leader1: Razz – In your opinion are there any bottlenecks on our side which would speed things?

March 12, 2007 Vodafone R&D Leader2 (cc Leader1): Dear Razz, don't worry about asking me for feedback, I understand it is taking too long to us;

1/31/08 Vodafone R&D Leader1: Razz – It may seem totally illogical but my job would be easier if you were invested in by Google.

December 18, 2009 Vodafone R&D Leader1: History is our R&D guys looked at it, but it was so far out of the ball park of comprehension for our roadmap that I couldn't take it any further.

December 18, 2009 Vodafone R&D Leader1: If I remotely understand things, it goes way beyond simple search we are all familiar with today.

June 18, 2010 Vodafone R&D Leader1: Paco (*VF R&D Leader2*) took a look a few years ago but to be honest I don't think we were able to fully appreciate the concept.

June 18, 2010 Vodafone R&D Leader1: Razz, I had an interesting conversation with David P. about mobile service brokerage and semantic like search which began to sound a lot like what you have been proposing for quite some time now. David is leading a programme in Vodafone Group R&D looking at this area

Vodafone Americas Foundation, Wireless Innovation Contest – *Participation Attempt*

2008 – 2009 Vodafone Americas Foundation: "Hi Razz, I have spoken to the technology team here, and unfortunately, I do not think the proposal fits into the scope of the Wireless Innovation Project. While it is a very interesting and relevant concept, **it is far too futuristic** to fit into the requirements of the Project."

Period 2008 – 2011:

09 February 2009 Razz Van: David - I had also been in touch with Vodafone Foundation US recently re wireless contest. At first they considered proposed technology "too advanced and futuristic", and impossible to have a prototype accomplished in their 3-year award period.

However, I followed up with precise information (technology documentation, development status, IP status, management, university status), establishing that the technology is here/now, already in demos. They were impressed/[...], I sent them 3 projects that would develop under SBU CEWIT – Product Authentication, OneMany ActiveNet, Leads Services.

do you have any objections if I disclose to the VF Foundation past relationship with VF UK?

Cover-up/Need to "Deny"/Disassociate

2/9/09 Vodafone R&D Leader1: Razz – It would probably be simpler for you if you did not mention the past contact with Vodafone.

Professional Aptitudes/Practices RE: Excellence, Blockbuster Opportunity:

Due Diligence Objective: Failed

Addressing Recognized Mistake: Unwilling and/or Unable

Ability to Handle Multi-Billion Opportunity: Limited Vision i.e., a "Blockbuster" Proposition had to fit within expected parameters/"current path", or else, the interest/motivation was not there to drive the effort to understand/appreciate/make use of, i.e., Mediocre Performance, Unwilling or Incapable to drive a Blockbuster Opportunity – the "safer" approach seemed preferable...or the perhaps the only option.

Overall Impression: Questionable Competence with respect to expectations from #1 MNO. Unethical tendencies – the rule rather than the exception, more often than not crossing into the more possible infractions, also motivating the question – is this company policy, or, isolated to a few?

Documented Practices: No Morality, Responsibility, Accountability. Ready, Willing and Able to cover-up/undermine/misrepresent/mislead/misinform/organize to support each other over company's interests?

Problem:

- Overwhelmed; Lack of Responsibility; Lack of Ambition/Motivation; Cover-up own mistakes at any cost, regardless of who gets hurt in the process, or whether problem is amplified; untruthful; Lack of Competence with respect to Declared Responsibility/Occupation, by own Admission;